

INFORMATION BROCHURE

Two years full time

Master of Business Administration Programme (2021-23)



**DEPARTMENT OF MANAGEMENT STUDIES
NATIONAL INSTITUTE OF TECHNOLOGY SILCHAR**
(An Institute of National Importance under MHRD, Government of India)

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VISION

To be a centre of excellence where the synergy of technology and management will serve the global challenges of business and industry in the 21st century's dynamic business environment.

MISSION

To impart quality knowledge and modern skills through innovation and continuous development of the competence and transform the budding youngsters into leaders of the corporate world and create knowledge pool through frontier research.

9 Years of Excellence in Management Education

SECOND PHASE ADMISSION SCHEDULE WITH IMPORTANT DATES

ACTIVITY/EVENT	DATES
Application Form and Information Brochure will be available at the Institute website	30th July 2021
Last date of filling online application form	16th August 2021
List of shortlisted candidates for Personal Interview to be notified at the Institute website	18th August 2021
Date of Personal Interview	23rd & 24th August 2021
List of selected candidate's name for admission at the Institute website	26th August 2021
Date of Online Payment of Registration Fee	On or Before 31st August 2021

Message from the Director's Desk



It gives me immense pleasure to introduce you to the Department of Management Studies (DoMS), NIT Silchar. Over the last eight years, DoMS has been delivering transformative learning experience in Management Studies to its incumbents. Our MBA

program pervades resilient business principles with deep insights and practices applied learning pedagogy.

I am happy to appreciate that the Department of Management Studies provides greater extent, wisdom in its curriculum and caters permeability to young minds. Our MBA Program is well-facilitated with best infrastructure, faculty members and learning environment. During the course period of two years, you will learn the underlying forces of business in wide range of sectors, with comprehensive exposure, from faculty members with strong domain expertise in their fields. The Program is bundled with the options of corporate study trips at premier Organisations.

I see that many of our Management alumni are placed as Business leaders in reputed organizations and corporate houses across the globe. Considerable numbers of them are also successful entrepreneurs.

I welcome you to apply for the MBA Program and wish you the best!

Director
NIT Silchar

Message from the Head of Department



I am happy to inform you that the MBA Admission for the academic year 2021-23 has commenced. I took the privilege to introduce you to the Department of Management Studies (DoMS), NIT Silchar. The Department has produced six successful batches of MBA since its inception in the year

2012 and maintained a position for itself as a leader in Management Education, Research and Training in the region. In this academic year, the Ninth batch of students for our full-time MBA programme will be admitted. We lay foremost emphasis on enhancement of students' knowledge base and sharpening their professional skills through various curricular, co-curricular and extra-curricular activities. At DoMS, students are expected to have an enriching and life-turning experience which will enable them to reach new heights in their future endeavours.

The curriculum being offered, constantly upgraded to meet the industry requirements. The faculty members of the Department are highly qualified and they maintain high standards of teaching. Further, they constantly sharpen their knowledge and skills through research publications, seminars, conferences, etc., at the national and international levels.

The Department runs its operation in its own premises fully equipped with digital classrooms, Data Analytics Lab, Research Scholar lab, Departmental Library and Seminar Hall.

I thank you for showing your interest in the MBA Program of DoMS at NIT Silchar. As a prospective student, you are welcome to explore different specialisations available to you in our academic programmes.

All the Best

Head

Department of Management Studies

NIT Silchar

GENERAL INFORMATION

About the Institute

NIT Silchar is recognized nationwide as one of the leaders of Engineering and Research Institutes. The developments over the years speak volumes about the quality of education imparted in the Institute. This is also well reflected in the faith the companies have reposed on the students as they keep on visiting the Institute for recruitment.

Starting its journey from 1967 as Regional Engineering College, in the year 2007, it was transformed into National Institute of Technology *An Institute of National Importance* under MHRD, Govt. of India. The sprawling lush and opulent campus covering an area of 700 acres, accommodating more than 3500 students (B.Tech, M.Tech, M.Sc, MBA and PhD Scholars), state of the art support system accompanied by an excellent infrastructure add up to its reputation.

About the Department of Management Studies (DoMS)

The Department of Management Studies in its journey, has established its name and reputation in the entire region. The Department runs in a separate building with smart-classrooms, full-fledged library, computer labs, seminar halls, and above all a team of dedicated Faculty. The performance of the students is monitored regularly. The students have regular interaction with personalities from various Industries/ Academia and also undergo frequent industrial visits. The Institute also support in the placement activities through the training and placement cell.

MBA at DoMS

After pioneering in engineering and science education for over three decades, NIT Silchar has today distinguished itself from its peers by way of not only producing the brightest minds but also the future business leaders.

The Master of Business Administration (MBA) Programme at the Department of Management Studies, National Institute of Technology Silchar is carefully crafted and designed to impart not only knowledge and skills in the complex and dynamic areas of management, but also to provide practical exposure in a rigorous learning environment. The unique pedagogy of case-based teaching, combined with multiple assignments and presentations enhances the problem-solving skills of students which enable them to take better decisions in a real life business scenario. India poses a wonderful opportunity for management graduates to acumen the art and science of complete business dynamics and become an employment generator rather than employment

seeker. The Sylvan and serene atmosphere of the beautiful campus provides a unique experience to the graduates to enjoy their study period and evolve during the process.

FACILITIES

Self-Contained Residential Campus

The Institute is having a residential campus with adequate hostel facilities for boys and girls. There are 9 Hostel blocks for boys, 4 Hostel blocks for girls and a separate Hostel for the Post Graduate students (boys) with all basic amenities. A good number of faculty quarters provide ample opportunity to draw upon benefits of corporate life. The Institute also provides a separate married hostel for PhD scholars & International students, sports complex: for outdoor games like football, cricket, basketball, lawn tennis, indoor games like table tennis, badminton, and separate gymnasium for boys and girls. The other amenities are: a Central Library, a well-equipped Health Centre, Post Office, branch of State Bank of India with ATM facilities, a shopping complex and a cafeteria.

N.C.C, N.S.S and Yoga (compulsory) constitute extra-curricular activities in addition to innovation, music, photography, and dramatic clubs of the Institute.

Computation and Campus Network

NIT Silchar is a Wi-Fi campus which includes Hostels and Faculty Quarters. The Institute computing facility is maintained by the Central Computer Centre (CCC) which includes high-end servers and Intel Core- i7 and i8 based personal computers. Each Department has its own LAN connection. These LANs have an adequate number of computers to cater to the needs of the Department with high-speed fiber Optic cables. The Institute has 24 x 7 Internet services. The journals subscribed through INDEST and many other e-source consortiums are available throughout the campus Wi-Fi and LAN. In addition to these, NITS is the First Institution to have a C-DAC (Center for Development of Advanced Computing) centre in the Northeast region of India.

Library

The Central Library which is the heart of the Institute provides one of the important academic services to the Institute. It provides right impetus for the intellectual growth of the students, teachers, research scholars and others around. It has a large volume of a collection of titles. The Library holds knowledge resources predominantly related to Science and Technology, Social Science, Management Studies and other allied Subjects. The Library is fully computerized with

an integrated system connected to the Campus Network providing e-resource facilities to the Institutional community. The entire Library collection including the CD-ROM databases and the online databases are made available through the Institute’s network. OPAC (On-line Public Access Catalogue) facility is available at the Ground Floor of the Library. The Library is holding membership of DELNET, New Delhi for interlibrary loan. NITS Library is an active member of INDEST Consortium through which online full-text journals can be accessed. The Library is also a member of ACL (American Centre Library) for an inter-library loan as was resource sharing a purpose. In addition to that, Department of Management Studies has a fully fledged Library that holds knowledge resources predominantly related to Marketing, Human Resource, Finance, Operations Resource, Information Technology, Economics and other allied subjects.

PROGRAMME OVERVIEW

The MBA programme of Department of Management Studies (DoMS) at NIT Silchar is designed with a well-balanced theory-practical orientation. First two semesters are intended to impart knowledge and learning about the core areas of management and the subsequent two semesters are meant for imparting in-depth domain-specific knowledge of the relevant specialisation. The MBA Curriculum is blended with various other pedagogical tools like Case Studies, Presentations, Group Discussions, Seminars & Workshops, live projects, Industrial visits etc. Additionally, in order to enable the student to acumen the real-life management scenario, the course also requires a student to undergo a compulsory industrial training of minimum forty-five days. This program is regulated by MBA Regulation 2019 which is available at the Institute Website.

Stages of Progression

Semester	Milestones
First (July-December)	Core subjects of Management with a sharp focus on communication skill and personality development
Second (January-May)	
May-June (at least 6-8 week duration)	Mandatory Summer Internship Training (SIP) at reputed Public/ Private Industries.
Third (July-December)	Deep understanding of <u>area-specific</u> specialized courses and practical projects
Fourth (January-May)	

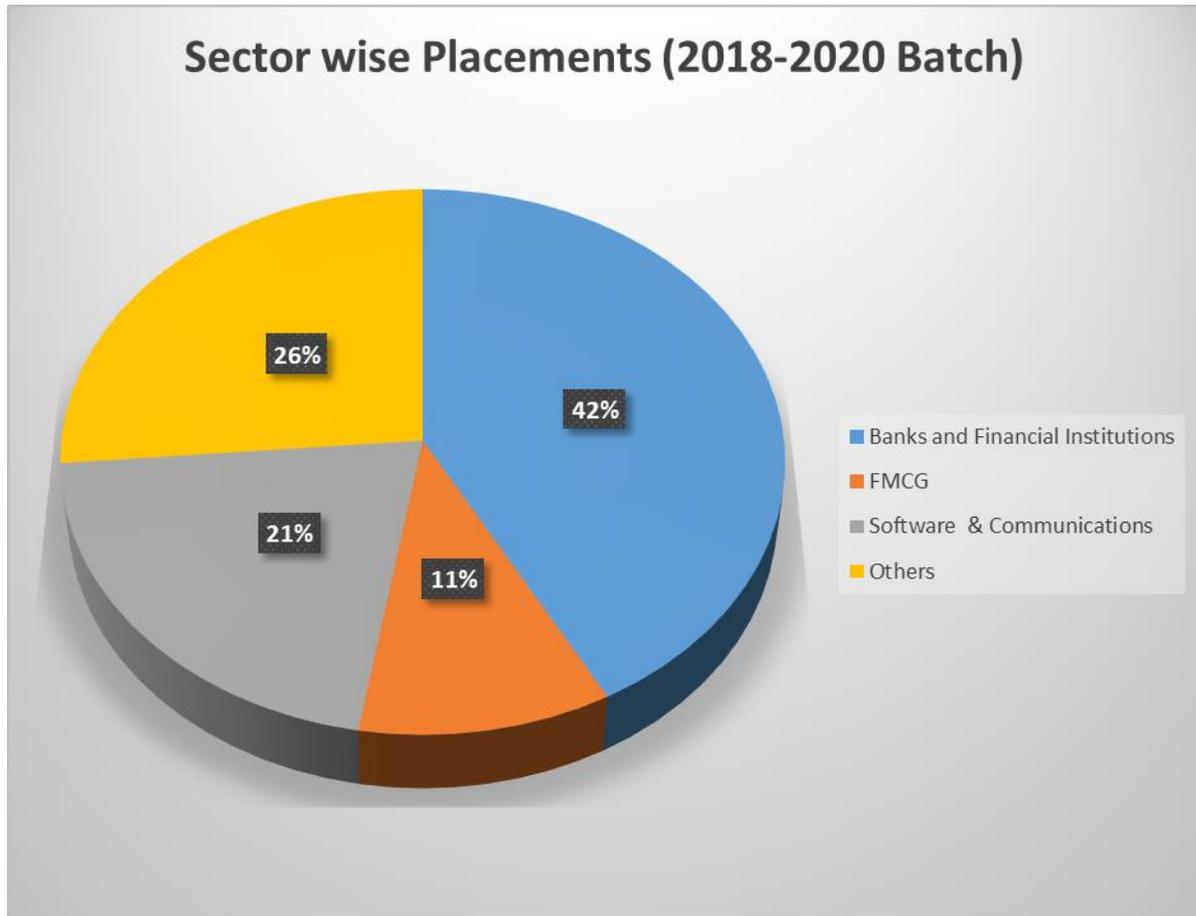
Course Structure

The MBA programme at the DoMS is presently offering specializations in Marketing, Finance & Human Resource. In addition to the core courses, the choice of elective courses of the specialization mentioned above has also been increased. The MBA curriculum is strictly aligned with the changing dynamics of the Business World so as to make the course more Industry relevant.

Core Subjects	Elective Subjects
Management Practice and Organizational Behaviour Managerial Economics Accounting for Managers & Control Marketing Management Quantitative Techniques Human Resource Management Business Communication Business Research Methods Production and Operation Management Business Environment Management Information System Financial Management Strategic Management Business Law and Corporate Taxation Supply Chain Management Technology and Innovation Management International Business Economics Entrepreneurship and Project Management Business Ethics and Corporate Governance	MARKETING Product and Brand Management Sales and Distribution Management Consumer Psychology Integrated Marketing Communication Emerging Concepts in Marketing Marketing of Services Strategic Marketing
	FINANCE Security Analysis and Portfolio Management Personal Financial Planning Financial Markets & Services Derivatives and Risk Management Banking and Financial Institutions Insurance and Risk Management Forex Management
	HUMAN RESOURCE Training and Development Industrial Relation and Labour Laws Strategic HRM Compensation Management Talent and Knowledge Management Organisational Change & Development Global HRM

Placement Statistics

All eligible students (based on CGPI) were placed by the Training and Placement cell of the Institute. The sector wise placement 2018-20 batch is as follows:



Sector Wise placement 2018-2020 batch

Highest salary offered in final placements till date: Rs 9 lakhs per annum

Average salary offered in final placements till date: Rs 3.5 lakhs per annum

OUR CORPORATE CONNECTIONS



And many more.....

FEE STRUCTURE*

Semester	Total Fee Structure INR (Without Hostel)	Total Fee Structure INR (With Hostel excluding Mess Fee)
First Semester	87,370	1,01,500
Second Semester	45,370	49,500
Third Semester	45,370	49,500
Fourth Semester	45,370	49,500

* Subject to revision as per the Institutional norms

* The tentative mess advance (adjustable with mess bills) for hostellers is 14,500 INR.

The aforesaid fees are subject to revision by the Institute from time to time. Although, the fees are usually not changed in the mid of the semester, however if any such changes are implemented, students shall be required to abide by the new fee structure.

All the fees are to be paid before the beginning of new semester and fees once paid cannot be refunded under any circumstance. If a student is removed or he/she withdraws/leaves the Institute in the mid-session without completing the entire programme, all fees paid including the caution deposit will be forfeited and no refund is made.

NATIONAL INSTITUTE OF TECHNOLOGY, SILCHAR.
MBA (1st Semester) Fee Structure for the Entry Batch 2019-20
(Figures shown are in INR)

Part I

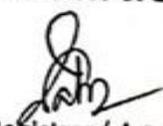
Sl. No.	Components	Amount
1	Development fee	3,000
2	Corpus fee	31,000
3	Student Aided Fund	1,000
4	Alumni fee	1,000
5	T & P Charges	500
6	Misc. fee	500
7	Institutional caution Money (Refundable)	5,000
8	Admission fee	1,000
9	Tuition fee	40,000
10	Library fee	500
11	IT System fee	1,000
12	Transport facility	300
13	Medical facility	300
14	Examination fee	1,000
15	Gymkhana/Sport fee	1,000
16	Mediclaime Insurance	270
17	Hostel seat Rent*	1,000
18	Light and Water charges*	1,000
19	Cable TV*	130
20	Mess Establishment*	1,000
Payable Amount	Hosteller	90,500
	Non-Hosteller	87,370

Part II

Sl. no.	Components	Amount
1	BHM Contribution*	1,000
2	Mess Advance* (adjustable with mess bills)	14,500
3	Hostel Caution Money* (refundable)	10,000
Payable Amount		25,500

Note/Explanation:

- 1 Under special circumstances, a student can stay outside the Institute hostels (non-hosteller), with prior permission from the **Dean (Academic)**.
- 2 Star (*) marked items are meant for students staying in the Institute hostels (hosteller) only.
- 3 Part II is to be paid by the Hostellers only. Payable amounts in Part I and II are to be paid separately, as explained below.
 - (a) Payment method for Part I: Already notified in the website for payment of Registration fee of Rs. 87,370.00. However part payment of Rs. 3130.00 to be paid by a Demand Draft (DD) drawn in favor of **Director, NIT Silchar, payable at Silchar (Hosteller only)** at the time of Registration.
 - (b) Payment method for Part II: to be paid by Demand Draft (DD) drawn in favour of **BHM, NIT Silchar, payable at Silchar.**


 Asstt. Registrar, (Academic)

ADMISSION RELATED INFORMATION

Total Number of Seats Available: 75 (Seventy-Five)

Seat Matrix

OC	OBC	SC	ST	EWS	OC-PWD	OBC- PWD	SC- PWD	ST- PWD	EWS- PWD	Total	Remarks
29	19	10	06	07	02	01	01	0	0	75	PWD will be merged to parent category in the absence of eligible application.

OC- Open Category

OBC-Other Backward Community (Non-Creamy Layer only)

SC-Scheduled Caste

ST-Scheduled Tribe

EWS- Economically Weaker Section

OC-PWD- Persons with Disabilities from Open Category

OBC-PWD- Persons with Disabilities from OBC Category

SC-PWD- Persons with Disabilities from SC Category

ST-PWD- Persons with Disabilities from ST Category

EWS-PWD- Persons with Disabilities from EWS Category

Eligibility for Admission

- A. The candidate must hold a Bachelor degree (Regular) with at least **60% marks or 6.5 CPI/CGPA** on a 10 Point Scale in aggregate. A relaxation of 5% marks or 0.5 in CPI/CGPA may be extended to the candidates belonging to Scheduled Caste (SC) / Scheduled Tribe (ST) /Persons with Disabilities (PWD) category.
- B. A candidate must have appeared in **CAT/MAT/CMAT** (the tests taken between September 2020 to May 2021) with a minimum cut-off of **50 percentile** is eligible to apply with a valid score card.
- C. The students who are appearing in their final semester examination may also apply. However, they must have obtained at least **60% marks or 6.5 CPI/CGPA** on a 10 Point Scale till their last semester/year. Also, they will have to submit an undertaking as per **Annexure-V** of the application form duly ratified by their respective University/Institutions. Such candidates, if selected, will be admitted provisionally, on

the condition that they will complete all the requirements for the qualifying degree with minimum marks or CPI/CGPA stipulated above (Point A), and produce a provisional certificate of completion within **30th September 2021**, failing which their admission will stand cancelled.

- D. The Bachelor Degree in distance mode recognised by **DDE** and **IGNOU** may be considered.
- E. The Department may specify additional requirements over and above these minimum requirements as stated above.

Screening Process

Those applicants who fulfil the minimum eligibility criteria shall be called for Group Personal Interview.

Selection Process

Step I. Performance of the Student in the Entrance Examination (CAT/MAT/CMAT)

Step II: Performance in Personal Interview

Weightage allotted for different stages of the selection process

Sl. No.	Particular	Weightage
1	Performance (Percentile) in CAT/CMAT/MAT	70
2	Performance in Personal Interview	30
Total		100

HOW TO APPLY

Interested candidates satisfying the eligibility criteria are required to fill online application and in the prescribed format only. The prescribed format of application can be downloaded from the Institute's website (www.nits.ac.in)

Applicants are advised to go through the Information Brochure thoroughly and fill application and attach all the required documents, Bank Transaction slip, certificates etc. as indicated therein. Incomplete applications, application not duly filled in or applications not accompanied by the prescribed testimonials/documents will be summarily rejected. The application fee for MBA Admission 2021-23 should be paid online by following the steps mentioned below:

***** Steps for Online Payment of MBA Admission Application Fees**

1. Visit www.onlinesbi.com
2. State bank Collect (SB Collect)
3. Accept and Proceed
4. State of Institute > Assam
5. Type of Institute > Educational Institute > Go
6. Educational Institutions Name > Select online fee collection account NIT Silchar > Submit
7. Select payment Category > Other Fee Collection> Fill all details and write “**Second Phase MBA Application Fee 2021**” in Scholar No. Block
8. Mention Application fee amount 1500/- for General/OBC and 1000/- for SC/ST/EWS in the **Application fees column** and submit.

Candidates should submit online applications through the following link:

<http://bit.ly/2N5Gxjx>

It is mandatory to send the scanned copy (pdf version) of the MBA Application Form 2021-23, duly filled in to the following e-mail address within the last date. The subject line should be "*Application for Admission in MBA Programme 2021-23*"

E-mail: doms.admission@mba.nits.ac.in

Last date of receiving of completed online application form by ***16th August 2021.***

CHECK LIST

Application forms duly filled and must be uploaded by the Self Attested Photocopies of the following documents:

- Marks Sheets and certificates of all the examinations from class 10th onward leading to the qualifying degree.
- CAT/MAT/CMAT rank card with a valid score
- Proof of date of birth
- OBC (NCL) certificate, issued on or after 30.06.2020 only will be accepted, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure I).
- SC/ST certificate, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure II).
- EWS certificate, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure III).
- Certificate of PWD, if applicable. (Candidate can download prescribed format from the NIT Silchar website as per Annexure IV).
- In case, the final result is awaited, all mark sheets from 1st semester/year onward of the qualifying degree must be submitted with the application form along with dully filled in **Annexure V**. (Candidate can download prescribed format from the NIT Silchar website as per Annexure V).
- Candidates should bring/show all of their original documents for verification at the time of GD* and PI (Interview).

IMPORTANT INFORMATION

1. Applications submitted in any Pro-forma other than the one provided at the Institute web site (www.nits.ac.in) or those received after the due date (31st March 2021) or those, which are incomplete in any respect, will not be considered.
2. Applicant should be a citizen of India. Admission of foreign nationals, if any, shall be governed by the rules stipulated by the Government of India from time to time
3. No employee shall be admitted as a regular full-time student for any full-time Post Graduate course; unless she/he is released from her/his duties by her/his employer and unless a proper release certificate is produced to that effect at the time of admission.
5. Candidates who are provisionally selected for admission will be examined by the Institute Medical Officer and those who fail to satisfy the physical fitness standard prescribed by the Institute will not be admitted.
6. The selected candidates are to take admission after depositing requisite fees and completing

necessary procedures. Any delay or non-compliance of necessary procedure would lead to cancellation of the allotted seat and subsequently, the seat shall be offered to the waiting list candidates.

7. In campus, accommodation may be provided, subject to availability at the time of course registration (17-18 July 2021).

GENERAL GUIDELINES

1. The Institute reserves the right to cancel the admission of any candidate at any stage (even after admission) if any error or defect is detected.
2. Fees paid to the Institute and hostel is not refundable under any circumstances, if the Candidate chooses to leave the Institute after admission (As per Institute rules).
3. If it is found that any of the applicants admitted to the Institute has either furnished wrong information or tampered with the records, his/her seat is liable to be cancelled at any stage.
4. If it is detected that a candidate has been admitted due to any mistake committed inadvertently in the processing of the application, the Institute reserves the right to cancel the seat before admission is made final, without payment of any compensation for the inconvenience caused.
5. The list of short-listed candidates shall be notified at the Institute website and no separate call letters will be sent to the candidates. The short-listed candidates have to appear for *Group Discussion/Written Ability Test and Personal Interview to be held at the Department of Management Studies*/Online Mode.
6. The Institute reserves the right to cancel the admission of any candidate on the basis of adverse remarks in the Conduct Certificate.
8. Wherever doubts or ambiguities arise in the interpretation of Admission Rules, the decision of the Director of this Institute in the matter shall be final.
9. The Director is authorized to take an appropriate decision with regard to any other details of admission not covered by the rules listed above.

HOW TO REACH NIT SILCHAR

NITS is located on the Silchar-Hailakandi Road, just 8 Kms away from the southern outskirts of Silchar town. Silchar is the headquarter of Cachar district in the State of Assam in India. It is 343 Kms (approx) South East of Guwahati. It is the second-largest town of the state in terms of population and municipal area.

By Air

There are daily flights to Silchar from Kolkata and Guwahati. Air India, Indigo and Spice Jet operate flights on regular basis. From airport, the Institute campus is approximately 35 Kms. Hired private taxi service is available from the airport.

By Rail

Silchar is well connected to Kolkata, Delhi and Guwahati by trains running on daily and weekly basis. The campus is around 10 Kms from the railway station.

By Road

Silchar is well connected with various cities through road. NH connects Silchar and Guwahati. (From Guwahati railway station, head towards ISBT through Paltan Bazar side exit of the railway station). Large number of day/night bus services is available between Guwahati and Silchar.

Contact Details

Head of the Department,

**Department of Management Studies,
National Institute of Technology Silchar
Distt. Cachar, Assam-788010
Contact No. (Deptt. Office): 03842- 240337
Contact No. (Institute Office): - 03842-224879
Fax: - 03842-224797
Email: doms.admission@mba.nits.ac.in**

Website: www.nits.ac.in